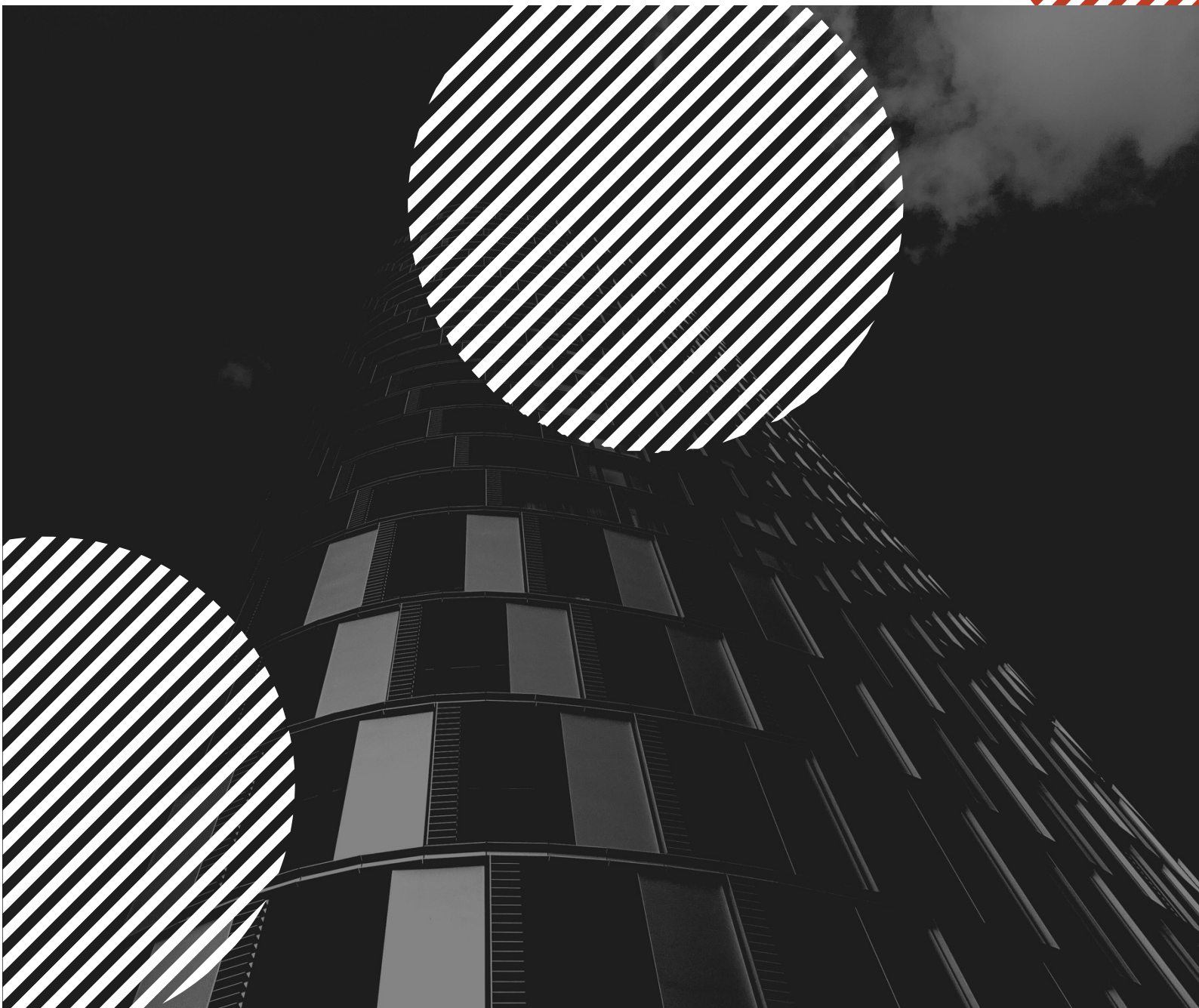
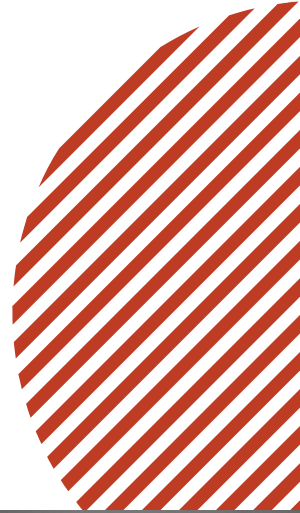
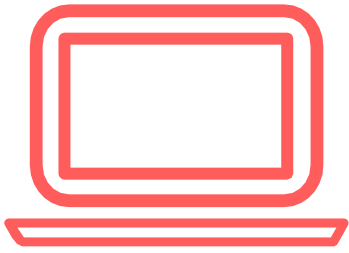




# BUSINESS PROPOSAL



LANGUAGE IS THE CORRIDOR OF LIFE



LWR International Ltd is an E-learning British/American company that provides professional education to clients and businesses around the globe. We provide support for businesses and medical professionals in our leading motivational speaking workshop, alongside tutoring for those in an academic environment. We also supply a range of resources including specialised training and confidence building sessions. LWR International has a wide range of teachers to meet high demand. We also work with government initiatives and events to provide English for those most vulnerable.

**GENERAL &  
BUSINESS  
ENGLISH COURSE**

**EAP & ESP**

**TRINITY  
COLLEGE (SE) & P  
EARSONS (PTE) E  
XAM**

**OET & MEDICAL  
ENGLISH**

**CAMBRIDGE  
EXAMS (CE, PET,  
CAE)**

**PROOF READING  
REQUEST**

**IELTS, TOEFL &  
TOEIC**

**SPECIALISED  
WORKSHOPS &  
SEMINAR ON  
REQUEST**

**ENGLISH FOR  
CITIZENSHIP &  
IMMIGRATION**



## **EXCLUSIVE SUPPLIER FOR ENGLISH LANGUAGE**

Looking for a supplier for English Sessions and training? Our Team is ready to provide professional and unique services that will enhance your business and staff,



## **SPEAK ENGLISH WITH CONFIDENCE 2 DAY WORKSHOP**

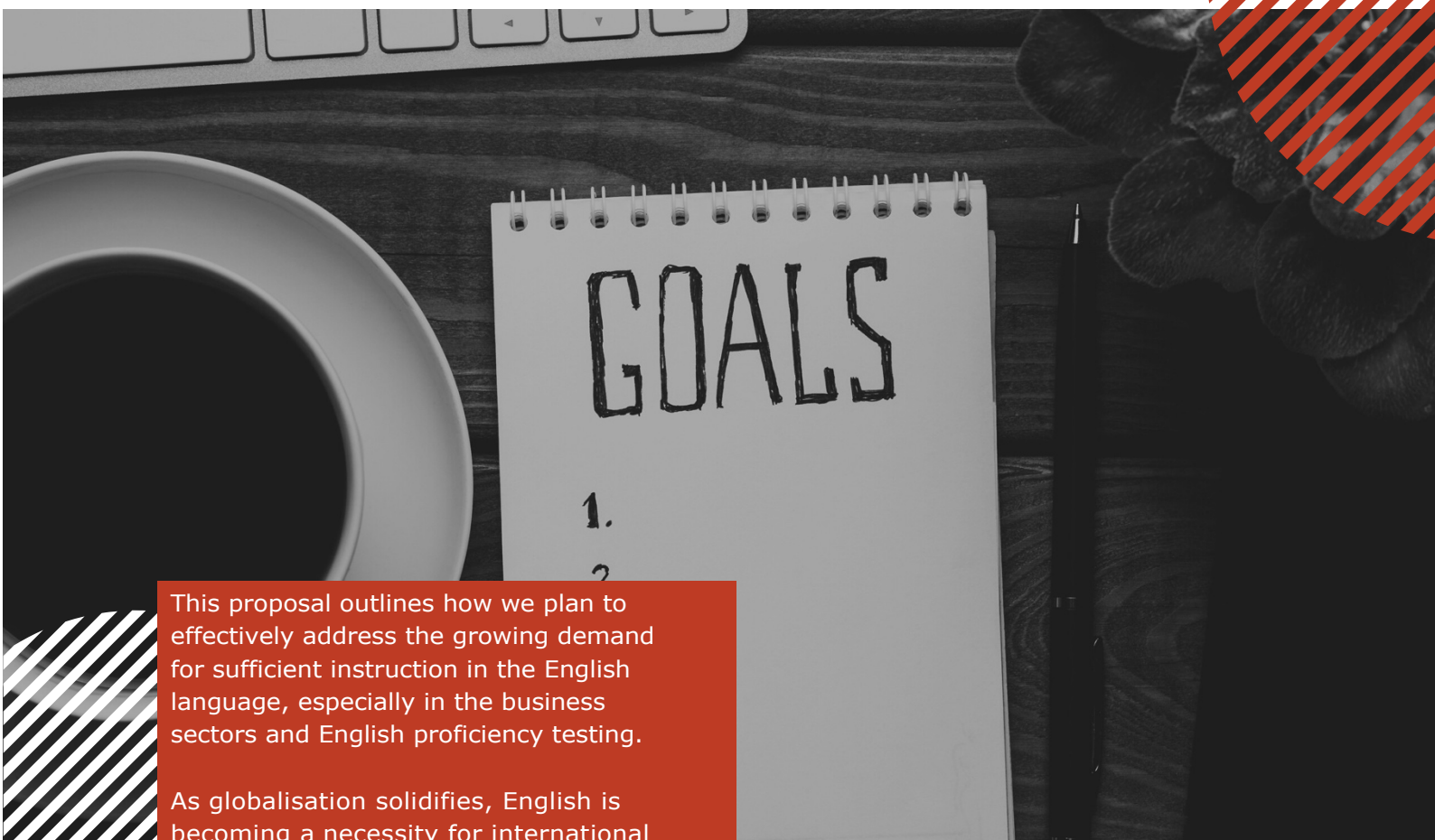
This leading workshop provides special inspirational speaking techniques, etiquette, voice quality, and life skills for confidence.



## **TAILORED SPECIALISED LESSONS**

LWR International Ltd is proud to offer specialised tailored lessons according to Business or Client needs. We will build dedicated sessions according to learning objectives and needs.

# GOALS AND OBJECTIVES



This proposal outlines how we plan to effectively address the growing demand for sufficient instruction in the English language, especially in the business sectors and English proficiency testing.

As globalisation solidifies, English is becoming a necessity for international business and education. Our research has identified a connection between a person's mental and emotional state and our language fluency. Our methods Harness this specialised approach and puts us in a unique position in the market.

There is an abundance of English language tuition providers that offer online and in-person training.

We are specialists in ESP (English for specific purposes) albeit for education, public speaking, or business. Our extensive portfolio and robust training put us in the unique position to facilitate language learning for professionals and academic students.

Our ambition is to become the leading contractors for local businesses & government initiatives such as refugee and local minority camps in the UK & France. We specialise English lessons combined with emotional support and confidence boosting sessions.



# OVERVIEW OF CHALLENGES

While It is true that there are plenty of providers of English tuition, it is also true that many English proficiency exam test takers continue to fail, sometimes multiple times, due to poor and inefficient tuition.

English learners are stuck learning theory, with no guidance on the practical use of the language, while others have general conversations with no pedagogical guidance, resulting in slow progress.

We aim to help **clients pass their proficiency exam the first time around**. We provide practical English use for specific purposes such as education or business and facilitate the rapid progress of general English learners.

The Guardian stated the following: "Lack of tailored English classes and job opportunities prevent people fleeing to the UK from integrating for many years. A new study shows research focused on refugees aged from 18 to 80 who had been settled in Brighton and Hove, Manchester, Sheffield and Norwich. They were asked to rate their own English understanding, speaking, reading and writing and the improvement of their language proficiency since arrival on a scale of one to five. Morrice [study participant] explains, that the classes need to be tailored more carefully to the needs of specific groups, especially women."

LWR international LTD will provide niche specialised lessons by preparing students to use English in academic and business setting looking at real life scenarios they must deal with, such as preparing for citizenship, seminars, making presentations, taking part in business meetings, writing business emails in the correct tone, and receiving information over the phone.



## CHALLENGE

## THE STAGES

01

### DEFINESCOPE

LWR International will conduct a needs assessment

02

### AVAILABILITY

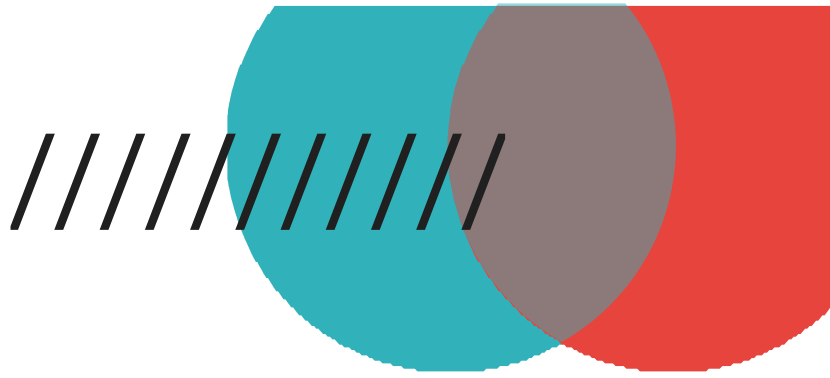
Understand the available options

03

### SOLUTIONS

Needs collaboration & course outline





# SOLUTIONS

## *Test taking skills*

There is an abundance of English proficiency exam preparation courses available. Many do a good job of teaching language skills such as grammar, vocabulary, and pronunciation, but often fail to teach the test taking skills needed to pass the exam. We take the approach of tackling both simultaneously, as well as to focus on the specific weaknesses of the client.

## *Confidence building*

Language is connected to our heart and mind. Impeding social anxiety at its height, language should be tackled with the fears and concerns of the client with objective of building confidence.

## *Communication skills for Businesses*

We use the output-input-output method to build upon their current English knowledge. Using this method, we are able to perform a current English proficiency level assessment to ascertain the challenges they face. We follow up with instructor input, the process is concluded with interactive activities to practice new skills.

## *Skills for academia*

We follow a similar structure of output- input-output focusing on skills such as presentations, class participation and note taking.



# BARRIERS TO LANGUAGE LEARNING

01

**EMOTIONAL ANXIETY**

02

**INSUFFICIENT PERSONALIZED LESSONS**

03

**INSUFFICIENT PROFICIENCY & PREPARATION TOOLS**



# WHY WE ARE QUALIFIED?

LWR International Ltd has leading director. We also have a wide range of qualified Consultants & Teachers. Our teachers hold a range of impressive credentials including Bachelor's Degrees in Language arts, Business, Cambridge University English Assessment and IELTS training from the British Council.

We have over 15 years of experience teaching English both online and in the classroom, plus the operational experience of running our company from startup.

To date we have supported and provided resources and content for educational start-ups such as Lingoda and Magoosh, Educastream, Labby Education, Pro Language (Costa Rica) and established CES Schools. We have taught and provided training for other business including, Microsoft, Google, EDF, Shurgard, Amazon Fr, BNP Bank. Our staff has specialised training in the following fields: Mental Health, Business English, Public speaking, IELTS

We are proud to have established a special online session, that addresses a very difficult yet common challenge for teens in the USA, Social Anxiety. This innovative program currently receiving some of our higher ratings.

We are proud to have been recognized by The Lords Mayor in London for "Hard work and Achievement." The recipient of that award, who happened to be one of our founders, held the highest rating at Lingoda and was rated number one at Magoosh Speaking.

## LWR INTERNATIONAL EXPERTISE

01

**ACREDITED  
BRITISH  
TEACHERS**

02

**MENTAL HEALTH  
SPECIALIST'S**

03

**INTERNATIONAL  
BUSINESS  
CONSULTANTS**

**QUALIFIED  
LEADS**



# WHAT OUR CLIENTS SAY!

In addition to the quality, relevance and timeliness of the evaluation itself, a major challenge lies in conveying the evaluation results to multiple audiences both inside and outside development agencies. Thus, feedback and communication of evaluation results are an integral part of the evaluation cycle for LWR International Ltd. We thrive to improve and build on areas of need.

Clients were asked to rate the following categories:

Ratings range from Poor, Fair, Satisfactory, Good and Excellent.

1. Did the visuals in the lecture clearly explain the concept?

29 clients responded "Excellent"

2. Were the animations and video content useful?

30 clients responded "Good"

3. How was the visualization? (28) clients respond "Excellent"

4. The pace of learning experience (29) clients responded "Good"

5. Learning appropriate to the real life experience (30) clients responded "Excellent"

6. Our practice to continue? (30) students respond "Good" that this practice should be continued.

## TESTIMONIALS

01

"DEDICATED,  
STUDENT  
ORIENTATED,  
EMPATHETIC"

02

"ADAPTABLE TO  
STUDENTS NEEDS"

03

"CREATIVE,  
ENJOYABLE  
LESSONS, EASY TO  
GRASP"



# CONTACT US

In this day and age, English proficiency has become an absolute necessity to fully gain the benefits of the global community. Mastery of the English Language can have incalculable impact on future endeavors.

Please contact us at your earliest convenience to set up a needs assessment or to arrange discussions for possible partnership. We are prepared to overcome any challenges that learning a new language may present.

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+33 779737833 (France)



## LWR INTERNATIONAL

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MICHAELA DAVIS

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